

# Hello, I'm Nicolas Dagot

UX & UI Designer and expert in web accessibility

## CONTACT

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## EXPERIENCE (12 years)

### Capgemini, Bordeaux - Lead UX/UI Designer, creative team leader and business developer

Created, developing and leading the UX/UI & frontend development offer at Capgemini Bordeaux. Recruiting, managing and staffing the team (25 people). Taking part at business development.

### Airbus / Skywise - Lead UX/UI Designer Feb. 2018 - May 2019

The challenge : modernize and make consistent all Airbus's applications

- Created UX & UI Design system and HTML/CSS framework to develop all Airbus' applications
- Lead UX & UI of many projects for Airbus and worked closely with stakeholders to optimise business process
- Help Airbus to improve the web accessibility of their applications, based on WCAG and RGAA guidelines

### LVMH - Lead UX/UI Designer and front-end developer Jan. 2017 - Sept. 2018

The challenge : digitalize the champagne production process

- Design thinking with end users and worked closely with stakeholders to translate business requirements into a new application
- Created Design system for desktop, mobile and AR applications
- Designed user interfaces of all applications

### EDF - Lead UX/UI Designer Sept. 2017 - Dec. 2017

The challenge : add new features to deliver electricity to clients

- Brainstorming and ideation workshops
- Designed new screens and updated features
- Front-end (HTML/CSS) implementation of web application.

I work on many other projects, ask me to see more

### Mediacraft - Co-founder, & UX / UI Designer, front-end developer

Created an independent digital agency (7 employees) and worked for many B2B and B2C clients.

Human-centered design and design-thinking approaches. Developed user interfaces in HTML/CSS or with CMS, and worked closely with developer team for backend part.

Improved SEO, worked on emailings with automation.

### Engie - UX / UI Designer

In charge of the digital user experience on a smart electricity meter project called "Greenlys"

Ideation, Sketch and prototype multiple iterations until reaching satisfaction for every stakeholders on the projects. Used Wordpress to implement the validated user interfaces design and worked on web marketing campaigns (SEO, SEA, SMO, Emailing)

## HOBBIES



Travel



Geek



Art



Music



Innovation

## SKILLS

### UX Design

Users understanding, brainstorming, persona, design studio, wireframing, user testing

### UI Design

Graphic design, brand identity, design system, high resolution prototyping, interactiv design

### Front-end development

HTML, CSS (SASS)

### Web accessibility

Audit on WCAG / RGAA guideline, inclusiv design

### Web-Marketing

Audit and SEO optimization, newsletter and mailing campaign with automation

### Project management

Commercial propositions, pitches, roadmaps, agile & lean methodologies, operational and financial reporting, business development

## TOOLS

**Design** : Sketch, Figma Adobe Creative Suite, Studio

**Prototyping** : Invision, Marvel

**Motion** : After effect

**Code** : Git, Gulp, CMS (Wordpress, Drupal, Prestashop...)

## CONFERENCE

**2017 @BDX.IO** - Design System : The end of design by page, the begin of design by components

**2016 @BDX.IO** - How to get UX in your development project

## FORMATIONS

### Web accessibility certificate WGAC/RGAA

2017 Association BrailleNet - Paris

### Master degree in UI Design - awardee

2008 - École supérieure de la création graphique, Grenoble

### Bachelor degree Graphic Design and Visual Communication

2007 - Lycée des arenes - Toulouse

Present  
Jan 2016

2016  
2012

2012  
2011